Tam Nguyen

GRAPHIC DESIGNER

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Portfolio
WWW.ITSNHUTAM.COM

Education

ACADEMY OF ART UNIVERSITY | SAN FRANCISCO, CA   May 2019
Bachelor of Fine Arts, Graphic Design & Digital Media

Experience

FOUNDER | STUFFEDBYTAM   Oct 2022–Present

StuffedByTam is a small business based in Brentwood, CA, that sells handmade crochet items while also providing freelance graphic design work for other small businesses and associations. Create handmade crochet stuffed toys, keychains, and bags using chunky chenille yarn available for purchase in stores or online on Etsy. Design crochet patterns for digital PDF purchase on Etsy. Create promotional swag items for the Women of Asphalt Association such as waterproof vinyl stickers and business cards using Adobe Illustrator and the Cricut Design Space. Design social media assets, logos, branding, and vinyl for the True Fade Society and KNBlendz Barbershop.

VISUAL DESIGNER | MALWAREBYTES   May 2022–Sep 2023

Create quality, scalable deliverables, mock ups and prototypes using Figma and Adobe Illustrator. Design and maintain B2B/B2C Figma library components, styles guides, typography, patterns, and icons to ensure consistency and accessibility across all of the iOS and Android platforms. Collaborate with UX designers, engineers, researchers, stakeholders, copywriters, and product managers to deliver creative solutions and concepts that align with the project requirements. Manage and complete many projects within a fast-paced environment while upholding quality work. Create onboarding assets on Pendo; setting up the layout themes in light and dark mode.

ASSOCIATE VISUAL DESIGNER | MALWAREBYTES   Dec 2019–May 2022

Design two sets of product logo suites for the company's B2B/B2C applications and product lines. Conduct an audit of all the Sketch icon libraries and created a new pixel perfect icon library on Figma. Experiment with B2C emails and product design concepts in collaboration with the research team. Organize and design digital and print-ready files for B2B/B2C personas using data provided. Set standards for the B2B visual design system, creating the usage guidelines needed.

VISUAL DESIGN INTERNSHIP | MALWAREBYTES   Feb 2019–Dec 2019

Create internal branding for the company's departments for swag usage, including but not limited to stickers and shirts. Develop digital assets and illustrations for B2C/B2B subscription emails and monthly reports. Assist UI/UX designers on the UX Product team by creating pixel-perfect icons as needed. Design and prototype creative components for websites, landing pages, and blogs using many software applications including Sketch, Zeplin, Adobe Illustrator and Invision.

ASSISTANT LAB & OFFICE MANAGER | PAVEMENT ENGINEERING INC.   Jul 2018–May 2019

Input laboratory testing results and create monthly billing invoices for testing done using Microsoft Excel. Assist with scheduling field and laboratory shifts for the Engineering Technicians within the Pacheco office. Keep records of nuclear gauge inventory, field laboratory equipment availability, and laboratory certifications. Create quality control plans and project proposals with Microsoft Word and Adobe Acrobat. Prepare and hold monthly safety meetings to highlight and ensure that the team follows Caltrans safety standards using Microsoft Powerpoint.

ADMINISTRATIVE ASSISTANT | PAVEMENT ENGINEERING INC.   Jul 2016–Jul 2018

Organize and maintain files, records, documentation, and laboratory data results through a shared company digital server as well as an in office physical filing system. Input time sheets, expense reports, and request off forms received daily. Prepare and organize project binders for field engineering technicians and office records. Maintain office and laboratory inventory ensuring office supplies, laboratory materials, field equipment, and kitchen are always fully stocked.

Skills

UI/UX Design, Visual Design Systems, Prototyping, Branding, Web Design, Illustration, Icons, Typography, Packaging, Infographics, Figma, Sketch, Invision, Adobe Creative Suite, Microsoft Office, Google Workspace, Cricut Design Space

References

Furnished Upon Request